

**Catalyst**  
Family Inc.



# Annual Report

2022 | 2023



# Who We Are

## Board of Directors



**Arnel Torres**  
Financial Services



**Michelle Massaro**  
Secretary, Health Physicist



**Georgina Martinez**  
Higher Education Grants



**LaTisha Johnson-Neely**  
Finance, Payroll, HR



**Cherise Alexander**  
Executive Assistant - Hospital



**Don Grudem**  
Safety Security, Operations



**Ana V. Perez Apodaca**  
Health Care Organization



**Thomas Redmon**  
Retired Attorney

## Executive Team



**Susan Dumars**  
President, Board Chair



**Eva Schulte**  
Chief Operating Officer



# From the President

## Susan Dumars

As we approach the end of another remarkable year, I am grateful to all of our Catalyst teams, our dedicated Board of Directors, and, most importantly, our families and communities that have entrusted us with providing a full circle of support centered around the family. I am delighted to share some outstanding accomplishments and initiatives that have defined our organization this past year.

Our agency has experienced unparalleled growth and this year we welcomed the newest division to our Catalyst Family: Catalyst ExpandEd Learning. In fulfilling our mission to provide responsive services to communities, families, and children, we created Catalyst ExpandEd Learning to address the increased need for after-school programs. In partnering with school districts throughout California, we have ensured that even more school-age children gain access to our unique quality programs.

Additionally, due to the continued need for infant and toddler care, we will continue to add many new programs at our Catalyst Kids locations. This care is an essential investment during these crucial formative years and a future investment for our communities. We are proud of our dedicated team of educators committed to providing a nurturing environment that promotes early cognitive, physical, social, and emotional development.



Catalyst Community continued working tirelessly to serve families and childcare providers by providing necessary resources and services. Throughout the year, Catalyst Community supported hundreds of providers with resources, assisted thousands of families with childcare referrals, and provided critical assistance in fostering stronger and more resilient communities across the northern region.

Catalyst Camps continued to provide summer camp programs to hundreds of campers. Our commitment to providing enriching experiences where campers can learn, engage, explore, and be kids remains unwavering, and we are thrilled to have positively impacted their summer journeys.

As we look to the future, I am filled with excitement and optimism, knowing that our commitment to meeting the needs of our families and communities remains steadfast. As we continue to grow, we will continue to invest in our staff and provide them with the necessary tools and resources to achieve our long-standing Catalyst standard of excellence.

I want to express my appreciation for your continued trust in Catalyst Family Inc. Whether you are a parent, donor, employee, partner, community member, or one of our students, together, we are making a difference in the lives of children, families, and communities across California.

A handwritten signature in black ink that reads "Susan Dumars". The signature is fluid and cursive, matching the professional appearance of the woman in the portrait above.



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Catalyst Camps runs screen-free summer day camps for children TK-8th grade.

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## We inspire bright kids to be their best.

### Expansion by Location



As our biggest division, Catalyst Kids provides infant, toddler, preschool, and school-age programs at over 160 centers throughout the state. Last year we served over 7,500 children. In response to an overwhelming shortage of infant and toddler care, Catalyst Kids set out on an expansion mission, establishing new programs in our communities with the highest need.

This year, Catalyst Kids offered **twenty additional** programs throughout seven counties, including **thirteen** infant-toddler programs.

### Expansion by Program

	Infant	Toddler	Part-Day Preschool	Full-Day Preschool	School-Age
New Program	1	1	1	1	2
Additional Program Added	3	8	0	2	1







## When the school day ends, the possibilities are endless.

Catalyst ExpandEd Learning provides after-school programming for children grades TK-8th, in partnership with school districts. Catalyst ExpandEd Learning offers tutoring and homework help to students. This support helps students overcome academic challenges by reinforcing what they learn during regular school hours.



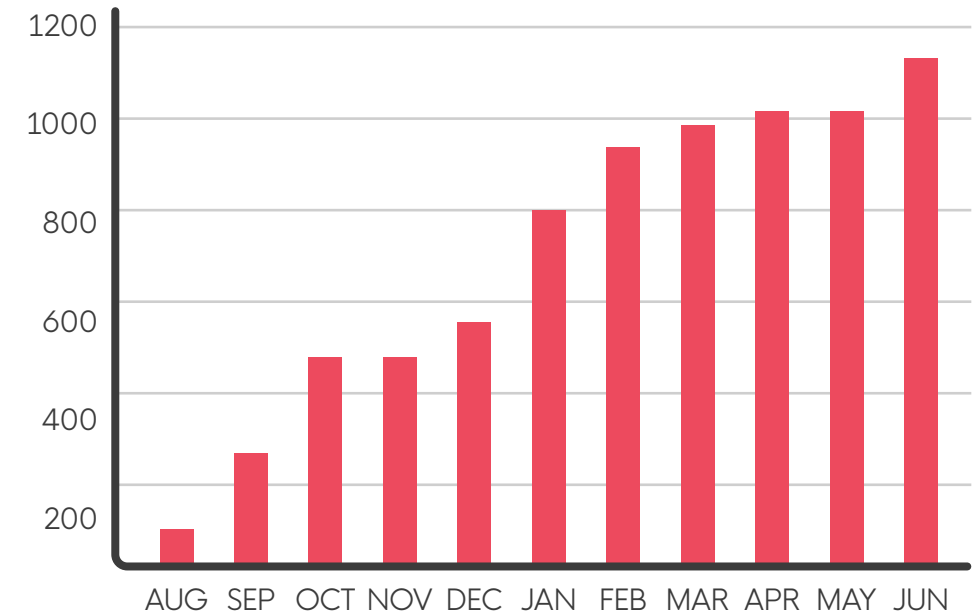
 **1,136**  
CHILDREN SERVED

 **100+**  
STAFF HIRED

 **6**  
DISTRICT PARTNERS

**1**  
YEAR OF OPERATION

2022-2023 FY ExpandEd Learning Enrollment



This year we welcomed a new member to our Catalyst Family, Catalyst ExpandEd Learning. Our newest division has seen unparalleled growth in its inaugural year. In one year, Catalyst ExpandEd Learning enrolled over 1,000 children, opened 24 sites, and partnered with six districts.

This program is entirely free, making it an invaluable resource for families who may not have the means to access alternate after-school care or afford private tutoring or academic enrichment.

Our rapid growth in this division showcases Catalyst’s ability to quickly transform new funding into impactful programs that respond to the needs of children, families, and communities.



## A strong community is a Catalyst community.

Catalyst Community offers important resources and assistance to families and child-care providers. Any family needing help finding childcare can get the support they need while low-income, at-risk, and foster care families may also be eligible to receive vouchers for affordable childcare. Catalyst Community also operates children's waiting rooms in courthouse buildings, offering a safe and supportive environment for children while their parents or guardians attend to legal matters. Meanwhile, child-care providers can access support and training so that they can operate safe and nurturing centers for children. Finally, through the Child and Adult Food Care program, Community sponsors family day-care homes and Catalyst Kids programs, ensuring nutritious meals for all children in their care.



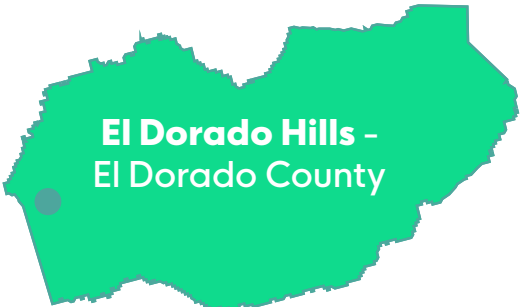


Throughout the year, Catalyst Community also held **twelve** supply drives that collected diapers, lunchboxes, coats, backpacks, and shoes for families.





## Where kids discover the fun of summer.

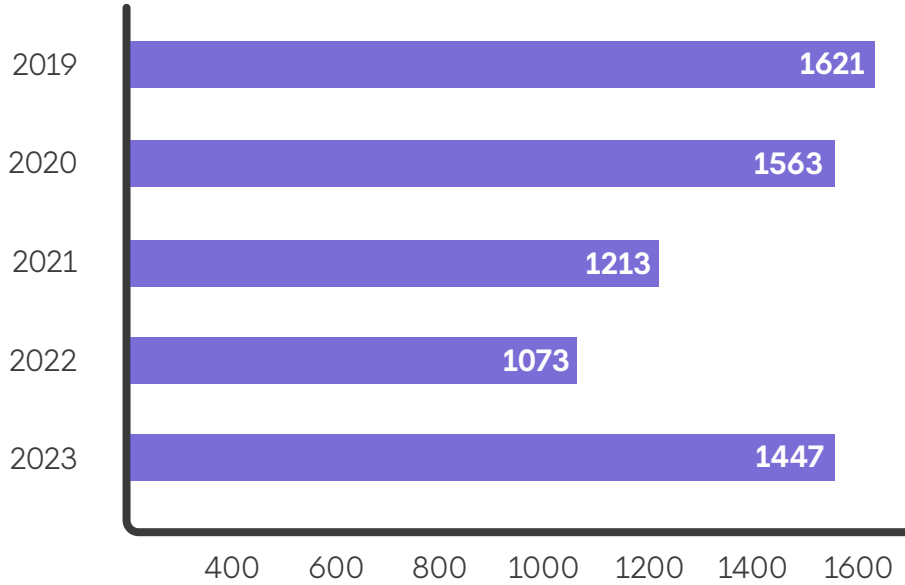
At Catalyst Camps we aim to inspire imagination, learning, and personal growth through hands-on, active experiences. We achieve this by granting campers the opportunity to connect with peers of their age group while also granting them the freedom to explore a diverse array of activities based on their preferences. In contrast to the pervasive screen culture of apps and social media, our campers actively engage with the outdoors, unleash their creativity, and forge new friendships. Our camp leaders are dedicated to nurturing campers' self-confidence, independence, and community-building skills within a warm and inclusive setting.

 <p><b>El Dorado Hills - El Dorado County</b></p>	 <p><b>Livermore - Solano County</b></p>	 <p><b>Conejo Valley - Ventura County</b></p>
<p><b>152 Campers</b> <b>Eight years of operation</b></p>	<p><b>86 Campers</b> <b>Three years of operation</b></p>	<p><b>81 Campers</b> <b>Nine years of operation</b></p>

Catalyst Camps enrollment continued to grow and reach more families in 2023. This year, great efforts were made to enhance program quality—Catalyst Camps offered additional field trips and special guest visitors, expanded our TK/Kindergarten program, and hired additional staff to lower staff-to-child ratios. Future program growth will focus on strengthening partnerships with local schools, continuing to meet family needs, and increasing program options for TK-Kindergarten and Middle School campers at our three locations.



# Our Catalyst Family



Number of Employees Per Fiscal Year

This year, Catalyst Family has demonstrated a remarkable growth trajectory on track to surpass pre-COVID employee numbers. As the demand for quality childcare and educational programming intensifies across our communities, Catalyst Family has prioritized the attraction and retention of a skilled workforce. This commitment underscores the company's dedication to providing exceptional services, ensuring that our team is well-equipped to meet the evolving needs of the families we serve. The expanded workforce stands as a testament to Catalyst Family's enduring commitment to excellence and its pivotal role in shaping the future of childcare and education.

# 1447

EMPLOYEES

as of December 30, 2023

As Catalyst Family experiences robust growth, we take pride in cultivating a team as diverse as the communities we support, thus ensuring our programs and services are inclusive and uniquely tailored to make a meaningful impact.

One of the ways Catalyst Family has demonstrated a commitment to honoring diversity was by creating a **floating holiday** for all employees. This flexible holiday allows staff to participate in occasions that are meaningful to them whether cultural, religious, or just personal or familial preference.





# Impact

**7,000+**

students supported by Catalyst Family programs.

**Over 60%**

of Catalyst Kids students received partial or total subsidized tuition.

**10**

unique training programs offered for parents, guardians, providers, and community members including Trauma Informed Care and Health and Safety.

**1,500+**

family engagement activities organized throughout the state across our network of centers Parent Action Communities.

**3,000+**

internal quality control site visits across four departments to ensure program standards and center safety.

**Countless smiles, laughs, and fun memories**

# Mission

**We believe in providing responsive services for communities, families, and children.**



# Financials

**The results of Catalyst Family Inc. for the fiscal year ending June 30, 2023 are presented below.**

The agency participated and earned its revenue through private pay programs and various state and federal awards including state preschool, general child care, resource and referral, and child- and adult-care food program.

FY 2022/2023	
<b>Total Assets</b>	\$54,438,741
<b>Total Liabilities</b>	\$44,590,433
<b>Total Ending Net Assets</b>	\$9,848,308
<b>Total Revenue</b>	\$102,568,776
<b>Total Expense</b>	\$100,792,334
<b>Current Year Change in Net Assets</b>	\$1,776,442

Results are audited by the accounting firm of Eide Bailly LLP in accordance with Government Auditing Standards and the US Office of Management and Budget Circular A-133.

# Support

You are the difference. Your support expands our services into limitless possibilities beyond classrooms into farm fields, county courts, and neighborhood homes.

Catalyst Family Inc. is a nonprofit organization that partners with the State of California, local governments, corporate sponsors, and people like you to keep families thriving. We cannot do this without your support. As we discovered over 45 years ago, we may support the child with our hands, but the future lies in theirs. Help us build a child's future and with it, thriving communities for all to share. Below are some of the ways that you can help support Catalyst in carrying out its mission.

## Ways to Give



**Donate Online:** One time or become a GEM ([Give Every Month](#)) with recurring donations.



**Check:** Made payable to Catalyst Family and mailed to: Catalyst Family Inc., Attn: Jessica Waite, 350 Woodview Ave. Suite 100, Morgan Hill, CA 95037



**Car Donations:** Transform your used car into snacks for kids, tuition aid, and support for families in need through our partnership with [CarDana](#).



**Corporate Matching Programs:** Consult your employer. They may already be a Catalyst partner and excited to double your gift and double your impact with a matching grant.



**More Ways to Give:** Contact [Giving@CatalystFamily.org](mailto:Giving@CatalystFamily.org) for more information on gifts in the form of stocks, securities, and wire transfers.





**Catalyst**  
Family Inc.

**Corporate Office**

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